



# CHENNAI ONE I.T Park.



**V. S. Vigneswar**



**Architecture Plus Value**  
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Value-Addition through Sensible Design defines Vigneswar's Work-Ethic. A+V was founded with this Motto. Vigneswar graduated his Bachelors in Architecture from C.E.P.T University, Ahmedabad and his Masters (MSc-Exchange) at T.U. Delft, The Netherlands. His work has been recognised by the Indian Institute of Architects (IIA Awards for Excellence 2016) and also published in various leading Forums like The Hindu, Kurula Varkey Design Forum and SAHC International Conference (Mexico). Before starting A+V, he has had extensive professional experience handling a wide variety of projects in multiple firms. He also extended his learning through travels and work-shops inside India and abroad in Europe and Mexico. Besides his Practice he has also served as a Visiting Faculty at some of the Top Architecture Colleges in Chennai, namely, The School of Architecture and Planning (SAP), Anna University, Guindy and MEASI Academy of Architecture.

**C**HENNAI ONE is a 3.8-Million Sq-Ft I.T Park located on the Information Technology Corridor of Chennai, O.M.R (Old Mahabalipuram Road). It is one of the most successful and sought after I.T Parks in Chennai. A+V was hired directly by the Owners of the Property to design a Series of Spatial Inserts in the I.T.Park to Re-Vitalize the User Experience of the Facility. The Design process started with identifying key nodal spaces which could Add Maximum VALUE to the 5000+ daily users of the Building. These spaces or elements were Interface points where the Multiple tenants of the building could congregate or have chance encounters. The Identity of the Building was also determined by these designed elements, which were connected together through the Design language and material palette. The Spatial Inserts range in size from a Large 500-seater Amphitheatre to a Cafeteria designed in a residual area under the grand stairs.

Below is the sequence of spaces and their design ideology:

**Façade:** It was the face of the project from outside and had to gel with the expectation of a Glass Façade for I.T parks. The Installation was designed as a series of Aluminium Fins of Multiple colours which bridged the Two Glass blocks and also acted as a Signal point for the building entrance. It was kept porous and inviting to signify the welcoming aspect of the project.

**Grand Stairs:** The entrance to the Atrium was through a large staircase which was designed with a Tensile roofing to bring natural light. The Walls were organised with a series of light elements, wooden panels and art work. The flooring was distinguished with two different materials to high-light the movement pathway and spaces for people to sit.



**Lobby:** The Entrance Lobby for each Block was on either side of the Grand Stairs. The Lobby was designed with a Porous False ceiling in re-cycled MDF strips. Staggered lighting patterns were evolved to give a sense of movement. The Walls were treated with Custom designed Wooden Panels at different levels and a World map in Stainless Steel.

**Coffee Shop / Café:** A Café was designed in the unused residual space below the Grand Stairs. The Theme of the Café matched the rest of the Design. The décor and design of the Café gives a relaxing and warm feel with Strip wooden ceiling, Wicker lamps and Custom Wooden Furniture. The Furniture and Décor was supplied by Annai Design Studio.



#### Principal Details:

Principal Architect : V.S.Vigneswar

Chief Designers : V.S.Vigneswar, Swathi Kunimbedu, Rukmini Thiagarajan

Design Assistants : Shunmugam, Meenakshi, Nivedita, Jithin, Ganesh, Bharath

Type : Commercial Interiors – I.T Park

Location : Chennai

Designed Area : 50,000 sq ft

Photo-grapher : Binsan Oomen Baby



**Architecture plus Value :** that is our motto - to provide great design solutions which add value to every project we touch. We are an award-winning Architectural Practice of high quality design repute. What defines us is our commitment to the idea of adding value through sensible design. We are a young multi-disciplinary team of designers headed by Architect Vigneswar. Our expertise is in a range of services from Architecture, Master-Planning, Urban Design and Interior Design.

Our design principles are firmly grounded in the needs of today's reality and we believe in creating innovative solutions which apply appropriate technology, respond to the context, are climatically sensible, environmentally responsible and adapted to today's life-style. In a short while we have established a reputation among our clients for delivering innovative value addition to their projects. We exercise great care on adherence to the time-frame and budget of the project and take pride in our professionalism and also expect the same from our clients. The firm has experience handling projects of varying typologies like residential, commercial, leisure, institutional, heritage conservation and architectural research. We are currently handling more than 2-million square feet of projects in Chennai, Bangalore and other places, many of which have received recognition in National and International Platforms.



**Atrium:** The Main Atrium between both the Blocks was a very special area. The design integrated water bodies and Indoor Vegetation to provide seating spaces and a Visual High-light to the entire facility. The Atrium is the central aspect of the entire project and is visible from all floors. The Lifts on either side were clad with reflective elements to expand the feel of the space. Additional natural light floods the space through the Tensile roof above and completes the ideal picture of a break space for the tired IT Employee.

**Amphitheatre:** An extension of the Atrium was designed as a closed Amphitheatre. The Seating was made in a series of steps with different stone patterns to high-light the movement and seating points. A central skylight was designed with CNC Cut MDF Baffles which gives a constant illumination to the space throughout the day without glare. The Amphi hosts various events for the tenants and also serves as an informal hang-out or congregation space.

**THE SUCCESS:** The Designed Spaces have revitalised the entire Facility. The Users use the spaces not only for transition but also as a place of congregation during and after office hours, to Hang-out & Socialise. The introduction of Natural light and Indoor Vegetation add tremendous value to the Project. The entire Interior design is entirely sustainable from the choice of materials to the energy usage. It is a low-cost project which has high-impact. This made the client very happy. The User Experience of the Facility and the Marketing of the New blocks have been significantly enhanced due to the Designed Spatial Insets. The Design has created a place of happiness amongst several constraints, which were turned into opportunities to add Value to the Lives of several people.

**Product details:**

Café Furniture and decor : Aanai Studio

**Light Fixtures : K-Lite**

**Exterior Wall : Aludecor Exterior cladding**

Paint : Asian Paints

**Plywood : Greenlam and Merino**

